



# Future of Individualized Medicine

Scripps Research Translational Institute

MARCH 12-13, 2020 | LA JOLLA, CALIFORNIA



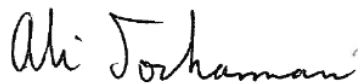
# Dear colleagues:

The 2020 *Future of Individualized Medicine* conference is taking shape and its focus is you: a highly unique human organism with distinctive biological processes and health requirements. So, in this enriching two-day experience, we'll be paying particular attention to personalized diets, early disease detection and virtual in-home care; in short, optimizing new resources to transform the practice and delivery of medicine.

As always, the interplay between academic presentations, patient stories and panel conversations between today's thought leaders draws attendees from all parts of the world. You'll have the opportunity to converse with clinicians, genomicists, biotech entrepreneurs, AI experts, digital medicine aficionados and scientific innovators. And you'll be invited to share your own perspective.

*The Future of Individualized Medicine* unfolds March 12 and 13, 2020, at the Scripps Seaside Forum in La Jolla, California. If you've joined us before, you know the conference regularly sells out—that unbeatable ocean view is a magnet—so mark your calendar now and get ready to reserve a seat. The conversations promise to be rewarding.

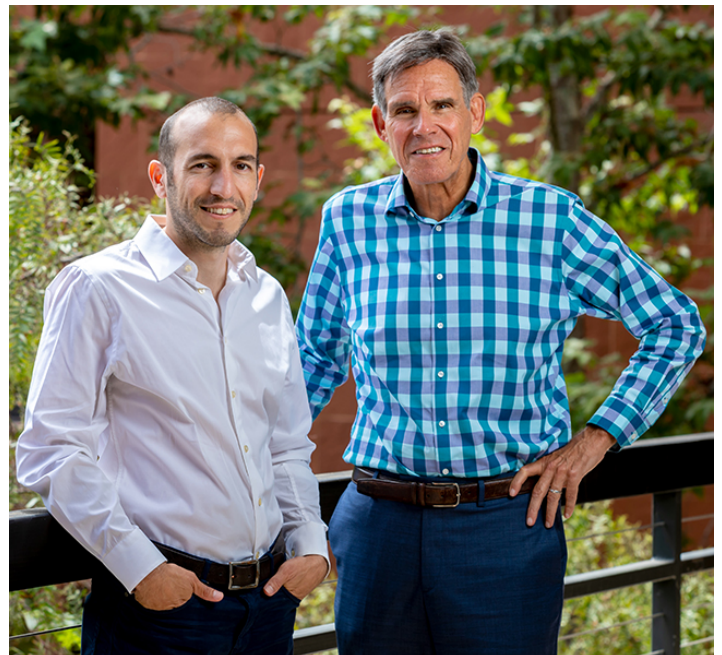
We look forward to seeing you!



Ali Torkamani, PhD  
Director, Genomics & Genome  
Informatics  
Scripps Research Translational  
Institute



Eric Topol, MD  
Founder & Director  
Scripps Research Translational  
Institute



# Overview

The era of individualized medicine has begun. Advances in genomic technologies coupled with wireless health sensors, mobile phone applications, and artificial intelligence are allowing medicine to be tailored to the individual with increasing precision. At the Scripps Research Translational Institute, we're accelerating this progress. By hosting the two-day annual *Future of Individualized Medicine* conference, we foster dynamic discussion and collaboration that help drive the field forward.

## About the Scripps Research Translational Institute

The Translational Institute was founded in 2007 with one essential aim—to individualize healthcare. By recognizing that every patient is unique, individualized healthcare tailors medical care to the patient, taking into account not only a person's genes, but also their environment, behavior and lifestyle. Bringing together basic scientists and clinical investigators, the Translational Institute promotes highly collaborative multidisciplinary research with the greatest potential to transform the practice of healthcare and improve human health.

In 2017, after a decade of scientific collaboration, the Translational Institute joined Scripps Research, one of the world's largest independent, not-for-profit research organizations.

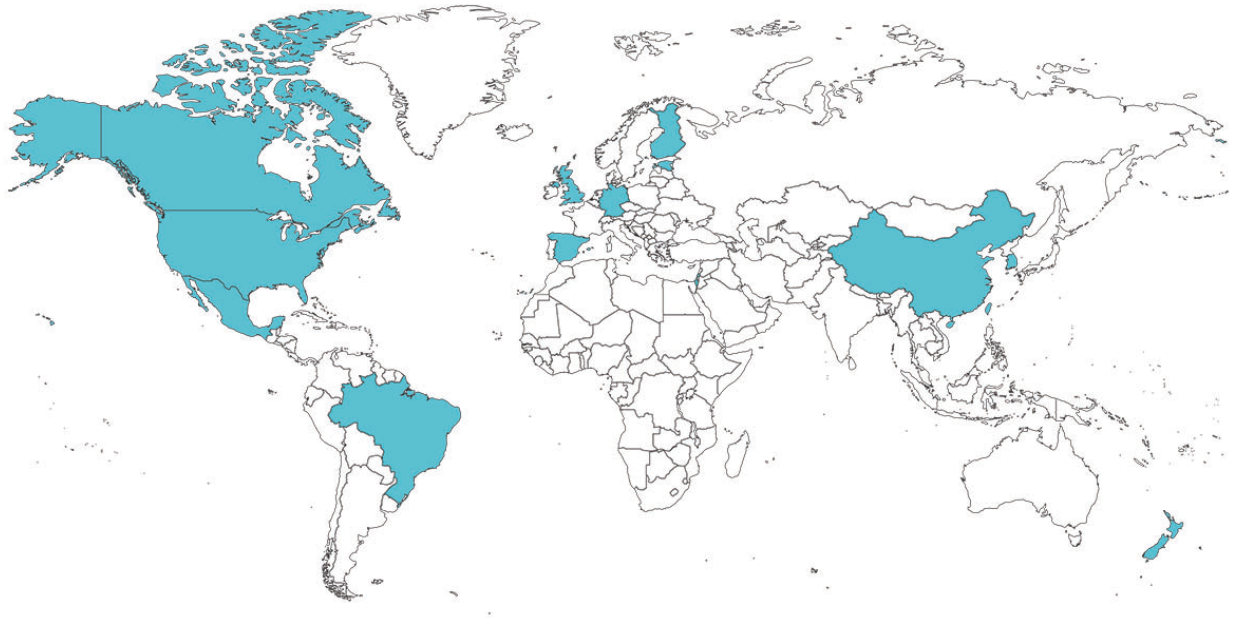
Visit [www.scripps.edu/translational](http://www.scripps.edu/translational) to learn more.



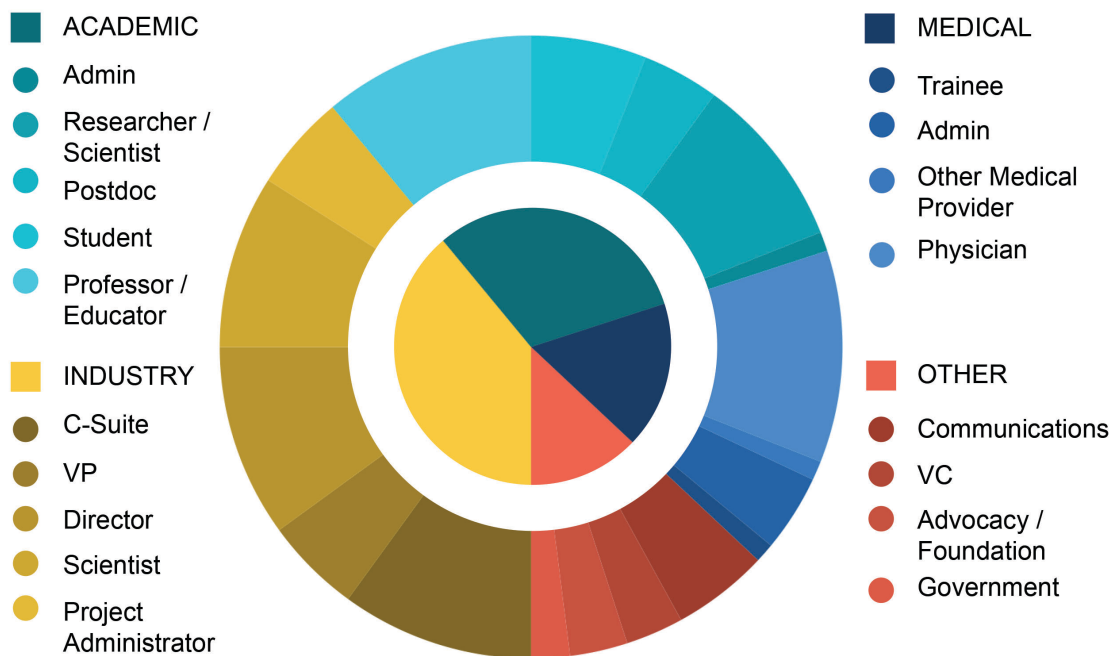
# Attendees

The average annual number of conference attendees over the last 5 years is **593**.

In 2019, the conference drew attendees from 30 US states, as well as Brazil, Canada, China, Estonia, Finland, Germany, Israel, the Republic of Korea, Mexico, New Zealand, Singapore, Spain, Taiwan and the United Kingdom.



## Attendee specialties:



# Sponsorship & exhibit opportunities

SPONSORSHIP BENEFITS	DIAMOND \$40K	PLATINUM \$20K	GOLD \$10K	SILVER \$7.5K	BRONZE \$5K	EXHIBIT \$5K	LIVE STREAMING \$15K	CHARGING STATION \$5K (x2)
Announcement during opening remarks – Day 1	✓	✓					✓	
Announcement during opening remarks – Day 2	✓	✓					✓	
Announcement during closing remarks – Day 1	✓							
Announcement during closing remarks – Day 2	✓							
Logo displayed in auditorium before general sessions & during breaks	✓ (Large)	✓ (Medium)	✓ (Small)				✓ (Medium)	
Logo displayed in sponsor section of conference website w/link to sponsor's website	✓ (Tier 1)	✓ (Tier 2)	✓ (Tier 3)	✓ (Tier 3)	✓ (Tier 3)	✓ (Tier 3)	✓ (Tier 2)	✓ (Tier 3)
Logo displayed in invitations shared with potential attendees	✓	✓	✓	✓	✓			
Social media mention	✓	✓	✓					
One (1) 2ft x 5 ft exhibit table	✓	✓				✓		
Sign recognition in the Exhibit area	✓	✓	✓	✓	✓	✓	✓	
Complimentary conference registrations	5	4	3	2	1	1	4	1
Other							Logo displayed on hosting webpage	Logo displayed on charging station signage

To discuss these or other sponsorship and exhibit opportunities, please contact the Program Chair, Ali Torkamani, via email at [atorkama@scripps.edu](mailto:atorkama@scripps.edu).

## Benefits of sponsoring & exhibiting

The Future of Individualized Medicine conference is a nationally marketed and recognized conference. As an exhibitor, you have the opportunity to showcase your company's products and services to a targeted healthcare and scientific audience. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision-makers.
- Build visibility for your company in a competitive marketplace.
- Strengthen existing customer relationships.

## Support & exhibit policies

### Conference modification or cancellation

Scripps Research reserves the right to modify the conference agenda as necessary. Scripps Research also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any costs related to travel (flights, hotel, etc.) in the case of conference cancellation.

### Liability

Neither Scripps Research, nor the facility, the employees thereof, nor their representatives, nor any member of the conference committee shall be responsible for any injury, loss, or damage that may occur to the exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the exhibit. The exhibitor agrees to indemnify Scripps Research, the facility and their employees, volunteers, and committee from any and all claims of loss, damage, or injury.

Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

### Exhibitor eligibility requirements

Scripps Research reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps Research and the conference planning committee.

### Exhibit space cancellation

Requests for cancellation must be submitted in writing. The exhibit cancellation deadline is January 30, 2020. Scripps Research will retain a \$500 processing fee. After January 30, 2020 refunds will not be granted, with no exceptions. Email cancellation requests to [pmoin@scripps.edu](mailto:pmoin@scripps.edu).

### Shipping

All company representatives must transport their own items. Materials cannot be shipped to or stored at the Scripps Institution of Oceanography or the Scripps Research Translational Institute.

### Company representative conference attendance

Scripps Research recognizes how valuable exhibitors are to the success of its conferences. Therefore, we offer exhibitors complimentary conference registration (number of passes dependent on support amount) providing access to all educational sessions and the conference reception. Please indicate on the Application to Exhibit the names of the company representatives that will attend.

### Guests

Under no circumstances may children, spouses, or guests of company representatives be in the exhibit or conference areas unless they are registered attendees.

### Security

The inside area of the Scripps Institution of Oceanography will be locked on Thursday evening following the conclusion of the first day. However, not that exhibitors assume all responsibility and risk for anything they leave in the area. Neither Scripps Institution of Oceanography nor Scripps Research will accept liability for any items in the exhibit area, at any time.

### Attendee List

A list of pre-registered attendees will be sent to all confirmed exhibitors prior to the conference. After the conference, a final list of pre-registered and onsite-registered attendees will be sent. Note that only limited attendee information (name, affiliation, city and state) will be provided.

### Continuing Medical Education (CME) Credit

CME credit will not be offered for this conference.

### Recording and Photography

Scripps Research reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and conference content sales.

### Payment and space assignment

All applications must be received by January 16, 2020. Upon receipt of application, a confirmation email will be sent.

Payment for exhibit space must be received in full by January 30, 2020. Available payment options include check or wire transfer.

Exhibit space must be occupied by 7:00am on Thursday, March 12, 2020. Failure to meet this deadline will cause forfeiture of your space. Scripps Research may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps Research by emailing Pegah Moin at [pmoin@scripps.edu](mailto:pmoin@scripps.edu).

### Exhibit schedule

*(Subject to change as conference agenda is being planned.)*

#### **Thursday, March 12, 2020**

6:30 AM	Exhibitor set-up
7:30 AM	Check-in, breakfast & view exhibits
9:30 AM	Break & view exhibits
11:50 AM	Lunch & view exhibits
2:50 PM	Break & view exhibits
5:15 PM	Conference adjourns. Reception immediately following until 7:30 PM. Exhibits may remain set up until the conclusion of the reception.
7:30 PM	Exhibitor tear-down

#### **Friday, March 13, 2020**

6:30 AM	Exhibitor set-up
7:30 AM	Check-in, breakfast & view exhibits
10:00 AM	Break & view exhibits
12:00 PM	Lunch & view exhibits
2:50 PM	Break & view exhibits
3:50 PM	Conference adjourns. Reception immediately following until 6:00 PM. Exhibits may remain set up until the conclusion of the reception.
6:00 PM	Exhibitor tear-down

## Conference venue

The conference will be held at the Scripps Seaside Forum in La Jolla, California on March 12-13, 2020.

Scripps Institution of Oceanography  
Robert Paine Scripps Forum for Science, Society and the Environment  
Samuel H. Scripps Auditorium  
8610 Kennel Way, La Jolla, California 92037  
Venue website: [scripps.ucsd.edu/about/venues/seaside-forum](http://scripps.ucsd.edu/about/venues/seaside-forum)  
Conference website: [scripps.edu/foim20](http://scripps.edu/foim20)

## Accommodation & transportation

Information regarding conference accommodation, transportation and parking is available via the conference website at [www.scripps.edu/foim20](http://www.scripps.edu/foim20).



# Planning Committee



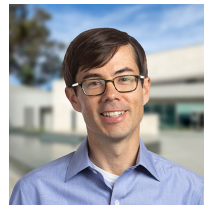
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Eric Topol, MD  
Founder & Director,  
Scripps Research  
Translational Institute



Emily Spencer, PhD  
Associate Director,  
Scripps Research  
Translational Institute



Evan Muse, MD, PhD  
Lead, Cardiovascular  
Genomics,  
Scripps Research  
Translational Institute



Kristian Andersen, PhD  
Director, Infectious  
Disease Genomics,  
Scripps Research  
Translational Institute



Katie Baca-Motes  
Program Director, *All of Us*  
Research Program  
Scripps Research  
Translational Institute

## Connect with us

### Sponsorships

Ali Torkamani, Program Chair  
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Pegah Moin, Project Coordinator  
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To learn more, visit [www.scripps.edu/foim20](http://www.scripps.edu/foim20)