





#### Together, let's

## **Enable education everywhere!**





































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## **Opportunities**

- USA kick-off event Thu, 2nd of December, 6:00 pm
   (online, please contact irina.ritsch@equipsent.org)
- A glimpse into operations:
   matchmaking and case
   management team meetings every
   second Tuesday of the month
   (online, next: 12/14, please contact
   irina.ritsch@equipsent.org

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# Warm-up Test your international education knowledge!

#### Which country has the highest resp. lowest (based on estimates from 2010-2015) ...

- 1. ... percentage of population over age of 15 with tertiary education?
- 2. ... fraction of tertiary level students studying abroad (outgoing)?
- 3. ... government expenditure on tertiary education (as % GDP)?

Award yourself 1 point per correctly guessed country!



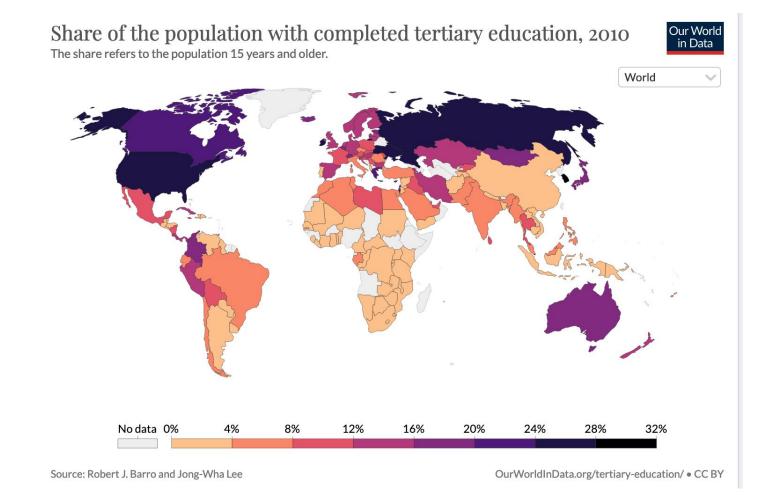
#### Solution Education Quiz I

#### Which country has the highest resp. lowest (based on estimates from 2010-2015) ...

1. ... percentage of population over age of 15 with tertiary education?

highest percentage (30 %): South Korea lowest percentage (<0.01%): Guatemala

USA: 27%



#### **Solution Education Quiz**

#### Which country has the highest resp. lowest (based on estimates from 2010-2015) ...

2. ... fraction of tertiary level students studying abroad (outgoing)?

highest (>100 %): Island states (e.g. Turks and Caicos Islands, Tonga) and microstates (Andorra)

lowest (0.3%): Argentina and USA

# Number of students from a given country studying abroad as a percentage of the total tertiary enrollment in that country. World

Share of students studying abroad, 2013

Source: UNESCO Institute for Statistics

OurWorldInData.org/tertiary-education/ • CC BY

>50%

#### **Solution Education Quiz**

#### Which country has the highest resp. lowest (based on estimates from 2010-2015) ...

3. ... government expenditure on tertiary education (as % GDP)?

highest (4.7 % of GDP): Lesotho lowest (0.05 % of GDP): Monaco

USA: 1.4 % of GDP

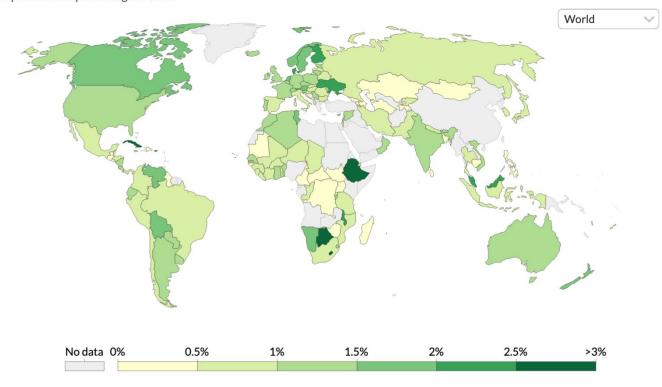
#### How did you do?

- More than 4 points you are clearly up to speed with global education issues!
- 6 points? Congratulations, you are an international education expert!

#### Government expenditure on tertiary education, 2012

Total (local, regional and central) government expenditure on tertiary education (current, capital, and transfers), expressed as a percentage of GDP.





Source: UNESCO Institute for Statistics

OurWorldInData.org/tertiary-education/ • CC BY

### What got us started?

## No equipment for hands-on teaching in many institutions...





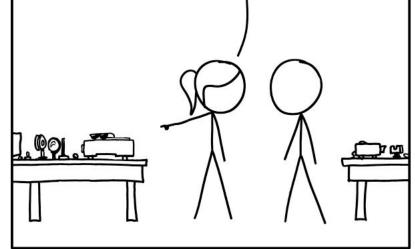


empty school rooms...
- DR Congo

...and unused laboratory space- University of Sarajevo

## What got us started?

THE SPECTROMETER IS OVER HERE,
THE ND:YAG LASERS ARE OVER HERE,
AND IN THE CORNER IS A LASER THAT
TURNED OUT NOT TO BE USEFUL FOR
US, BUT WE KEEP IT BECAUSE IT'S FUN
TO TOAST MARSHMALLOWS WITH IT.



EVERY LAB IN EVERY FIELD HAS SOME PIECE OF EQUIPMENT LIKE THIS.

## ... and unused, stored equipment in others.





unused functional instrument for chemical analysis (replaced by newer model)

abandoned microscope from concluded side project

## Our solution - EquipSent!







**Shipping** 



**Collaborations** 

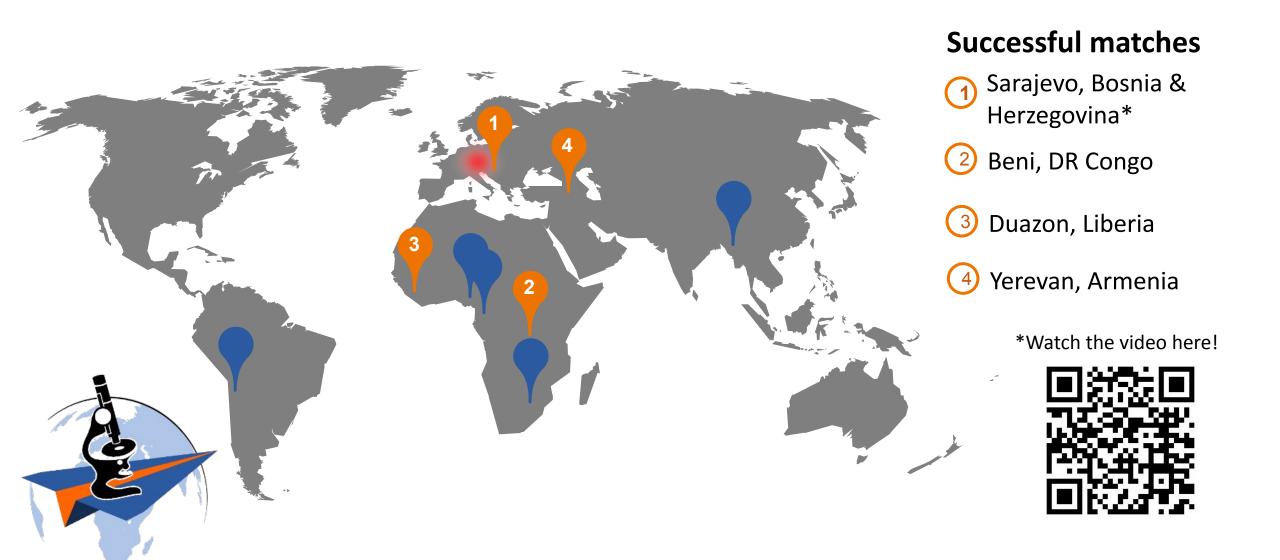




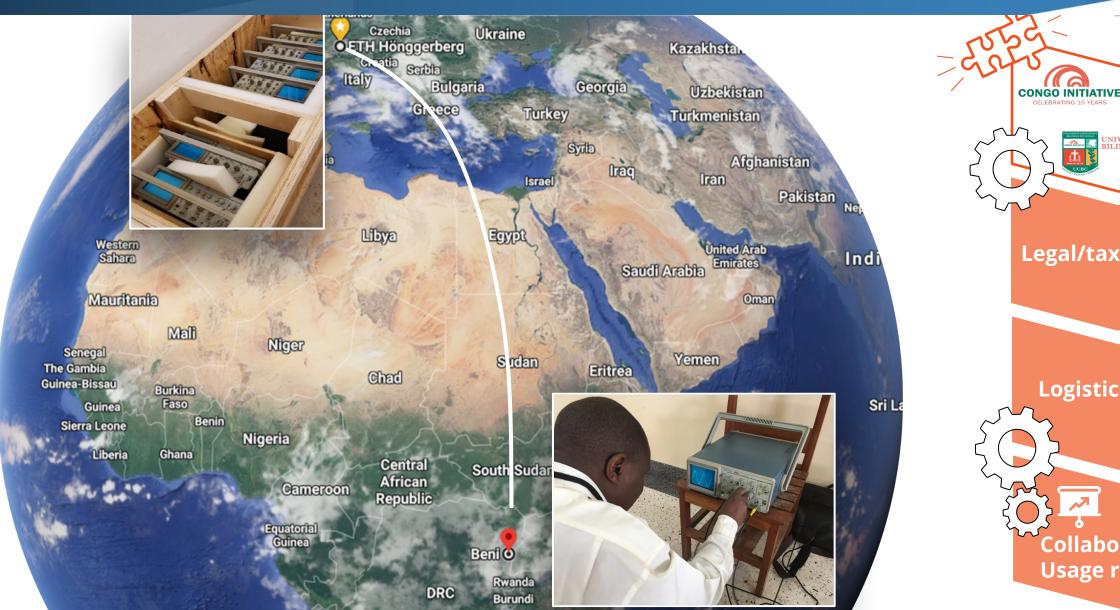




## **Enabling global donations**

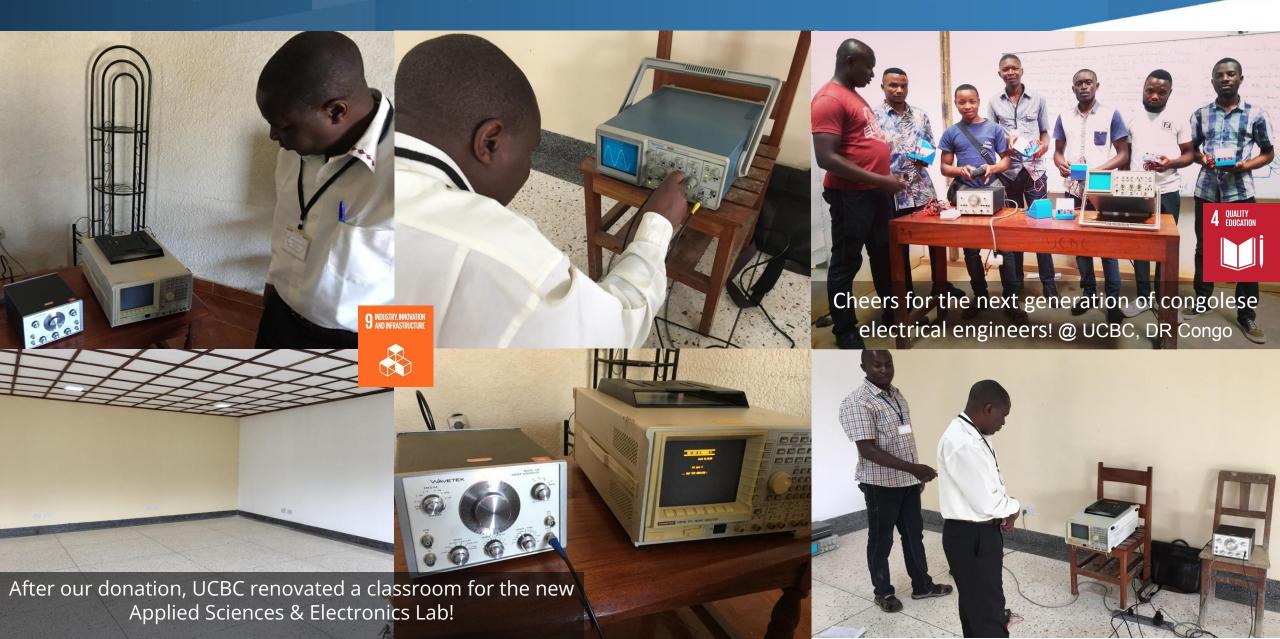


## The process





## For EquipSent the story continues after the shipment









students benefited worldwide

Peer reviewed scientific publication





>100.000 \$ **Equipment value** 













**Current local projects target** 

- Renewable energy
- o Public health (parasitic infections and other diseases)
- Food safety





## Our global team of volunteers



opening for team leader 'Marketing & Social Media'

#### **Partners**

Provide volunteers, services, funding or coaching

#### **Experts**

Provide specialized knowledge on demand



**General Assembly EquipSent Members** 

you!















































## How can YOU make an impact?

## Donate & encourage recipients!

Tired of tripping over that old PCR cycler/microscope/pile of stirring plates?

Relieve your mental stress in over-crowded lab spaces by checking functionality and possibly offering unused devices for donation! -> https://equipsent.org/donate-equipment/

## Become a match maker or a case leader

→ Lead and dive into a cultural exchange!

- Organize challenging transfers across the globe
- Enhance your intercultural communication skills
- Enable hands-on teaching and create success stories

Hear from active case leader Anahit later today!

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## What does a case leader do?

report by Dr. Anahit Torosyan



## How can you get involved?

#### Join a team/ Become a team head

→ Get involved in specific tasks and become a driving force

#### Create & design

- Create flyers, banners, success stories, schemes
- Let your imagination fly

#### Scout & manage

- Manage equipment and keep our inventory up-to-date
- Participate in selecting donors and/ or recipients

#### Organize & plan

- Social events
- Fundraising

#### Connect & Assess

- Be a Matchmaker and connect the two worlds
- Assess the impact of cases by trending
- Manage our collaborations and screen for new partners

## Become an EquipSent expert to be consulted on demand

- Equipment,
  - e.g. rate quality of equipment
- Legal expert,
   e.g. Liability/ Warranty questions
- Insurance advice, e.g. Insurance of equipment transfers
- Shipping/Logistics expert, e.g
  - Reliable shipping companies
  - Transport routes and corresponding charges
  - Shipping documents
- Finance expert, e.g.
  - Participate in design of pricing strategy
  - Consult in accounting questions
  - Donations/ tax-exemption

## How are we organized?

**STRATEGY** - There are still open questions to be answered, in particular when it comes to funding. The strategy team works to figure out concepts for pricing, financing and related requirements, such as acquiring tax-exemption. This team designs the strategy to approach different stakeholders and attract donations from them.

#### **CORPORATE RELATIONS -**

Responsible for identifying new partners such as foundations, company donors, law firms, shipment companies. Creates and coordinates outreaching activities, like company pitches.

case Management - This team keeps an overview of all cases. It helps out case leaders in need and can also be a starting hub for new cases. It is ideally composed of members who worked in a case before and have some experience.

#### **EQUIPMENT MANAGEMENT –**

All equipment that is temporarily in EquipSent's possession (virtual at a partner site or at our local storage) is taken care. This includes in particular management of the storage facilities as well as maintenance of the equipment database.

MARKETING - Responsible for getting the word out. This team manages outwards channels - such as the website and social media. This team designs essentially the communication strategy. Depending on what the goal is they work closely with other teams.

RECRUITING/HR - Recruitment of new people is paramount. This team focuses on getting new people on board and helping them join teams and activities. If some time is left they organize social activities.